



**PHILADELPHIA  
FOUNDATION**

**PHL  
COVID-19  
FUND**

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**A COLLABORATIVE EFFORT  
FOR IMMEDIATE PANDEMIC  
RESPONSE AND RELIEF**



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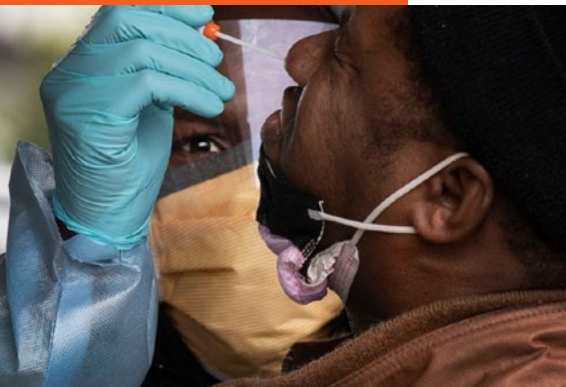
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# INTRODUCTION

As the COVID-19 pandemic hit the U.S. in early 2020, our country and region were gripped with the uncertainty of what would come next. Essential workers, nonprofit and business leaders, and public officials heroically stepped up to ensure residents had access to critical needs like healthcare, food and other services.

At the same time, Americans faced impossible circumstances as schools, childcare facilities and workplaces shut down and they were isolated from their loved ones to help curb the spread of COVID-19. It was a challenge unlike any our nation had seen in the past century. Local communities in the Greater Philadelphia Region were not spared from the devastating impact – socially, emotionally, physically or economically.

The region responded with an outpouring of empathy and resilience. Residents stayed home, socially distanced and adhered to mask guidelines issued by the Governor and local officials. By summer 2020, these actions began to flatten the curve and hospitals were spared from reaching full capacity, ultimately saving many lives. However, as fall and the 2020 holiday season progressed, case counts and hospitalizations rose sharply, dealing another blow to a region that was already paying a heavy toll.

The widespread distribution of several highly effective vaccines since the start of 2021 helped to stem the tide of new infections, illnesses, and mortality from COVID-19. Since then, the Greater Philadelphia Region – like many areas across the country – has continued to adjust to the new normal of living with the impacts of COVID-19.

The PHL COVID-19 Fund led the way in helping nonprofits weather the early days of the pandemic and was followed by a variety of focused emergency funds established throughout the region. As of the publication of this report, the PHL COVID-19 Fund has raised and deployed \$18.47 million in grants to nearly 600 nonprofits, raised from more than 8,500 foundation, corporate and individual donors. In the first 100 days of the Fund's operations, \$17.5 million was rapidly deployed.

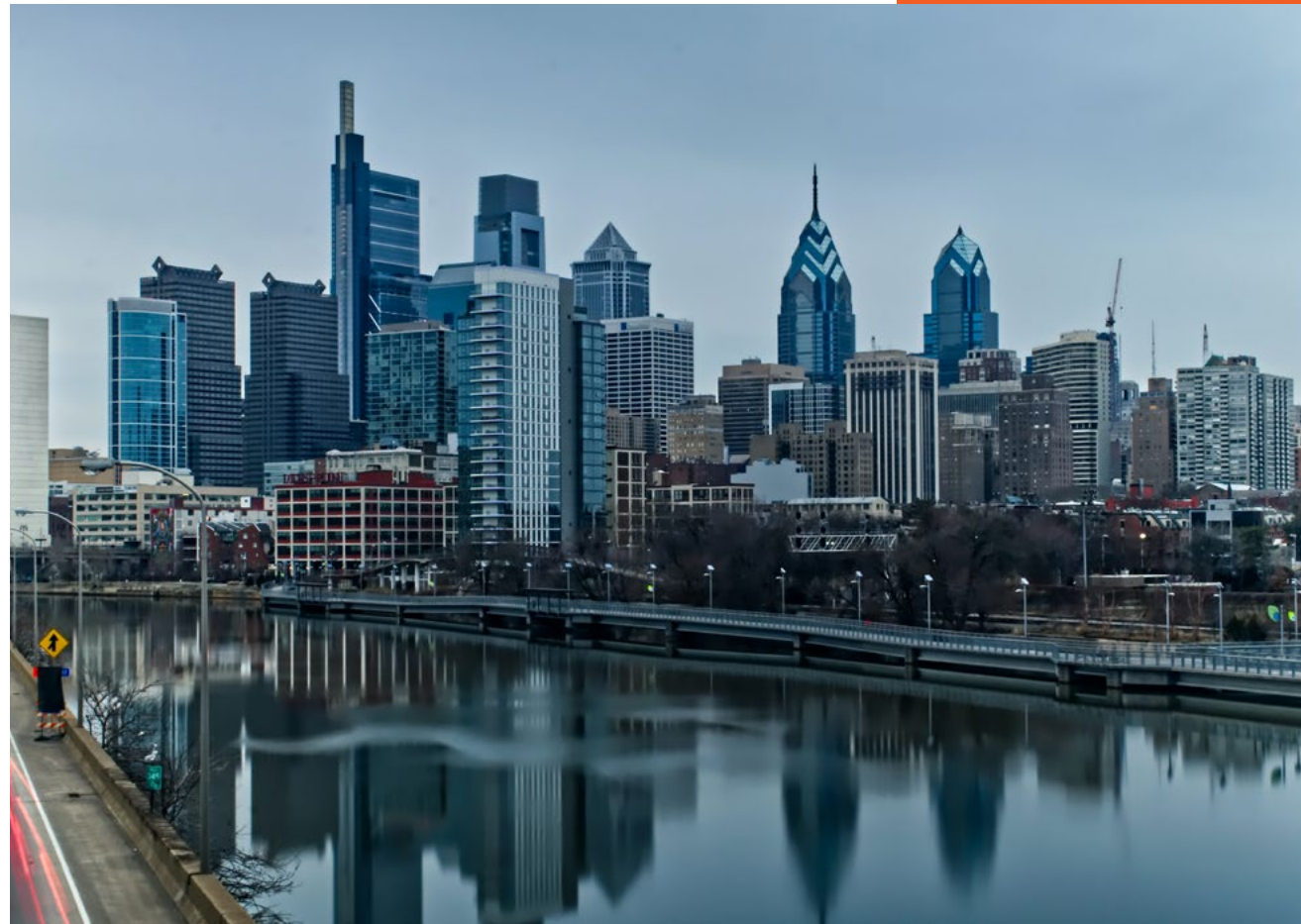
These timely grants helped ensure organizations could operate safely, families could put food on their tables, our most vulnerable community members had shelter and communities could eventually reopen safely. Yet, these resources have in many ways only scratched the surface of the considerable needs that persist. Recovery from COVID-19 has required sustained focus and investments by regional funders.

Philadelphia Foundation was uniquely positioned to lead this effort in partnership with United Way of Greater Philadelphia and Southern New Jersey. Philadelphia Foundation brings a 100-plus-year history of supporting the causes and organizations that help our region's most vulnerable, economically disadvantaged and at-risk populations.

This pandemic emerged on the heels of Philadelphia Foundation's centennial milestone, following a year of strengthening ties to the community and deepening relationships with civic, foundation and corporate partners across the region. The work undertaken during Philadelphia Foundation's centennial year built the operational backbone to enable a large-scale, fast-paced fundraising and grantmaking campaign to help alleviate the intense economic, emotional and medical burden imposed by COVID-19.

With its long history of supporting and working with nonprofit organizations within and beyond the City of Philadelphia's adjacent counties, United Way of Greater Philadelphia and Southern New Jersey was the ideal partner to help raise and direct funding where it could have the greatest impact. Further, this effort would simply not have been possible without the leadership and mobilizing power of Mayor Jim Kenney. The mayor's timely, hands-on engagement brought active participation from key civic, business and foundation leaders.

In the following report, we outline how this fund came together, the heroic individuals and organizations involved and the many ways it has supported our community as the Greater Philadelphia Region works toward a full recovery.





# THE PHL COVID-19 FUND STORY

## ANSWERING THE CALL OF A COMMUNITY IN CRISIS

From the outset of the COVID-19 pandemic, the Philadelphia Foundation and United Way of Greater Philadelphia and Southern New Jersey saw an urgent need to act quickly. As two leading regional funders with deep connections in the nonprofit sector, both were keenly aware of the impacts COVID was having on their nonprofit partners. Many reported losing much of their access to volunteers and source of revenue.

Organizations were also forced to shift practices to ensure the safety of their employees and adopt new technologies for continuation of service delivery. These changes had significant cost implications as nonprofits scrambled to purchase personal protective equipment, cleaning supplies, remote access platforms and other costly expenditures.

Residents and communities were also suffering. With thousands of individuals suddenly unable to work, regional nonprofits saw an immediate increase in demand for life-sustaining services like food, shelter and health care. These needs were particularly acute among the most vulnerable populations, including seniors, people of color, individuals with disabilities, those experiencing homelessness and the economically disadvantaged.

However, organizations also saw a significant increase in demand for basics like food and household items among those who had never needed these services before, demonstrating the widespread reach of the economic pain caused by the pandemic.

The “Rapid Response: PHL Nonprofits and COVID-19 Survey” conducted by the City of Philadelphia Mayor’s Policy Office among nonprofits in the 10-county Greater Philadelphia Region revealed the following trends in the immediate aftermath of COVID-19 restrictions:

*“We have never known a time more important than now to come together to marshal the muscle and means that reside throughout our region in response to the national emergency that is ferociously challenging all of us. Supporting the nonprofit organizations serving on the frontlines of our communities is vital to immediately aiding our most vulnerable neighbors who are at risk and have the greatest needs.”*

*Pedro Ramos, President and CEO of Philadelphia Foundation*

- 01** More than **75%** experienced canceled programs or events and disruption of services
- 02** Approximately **45%** experienced increased demand for services
- 03** A majority experienced **disruptions to financial and human resources**, specifically for funding, cash flow, staff and volunteer absences, and supplies and services provided by partners
- 04** A majority anticipated either **1-20%** revenue loss or **21-40%** revenue loss as a result of COVID, with **15-20%** anticipating **41-60%** loss in revenue

Illustrating these negative consequences is data collected by Feeding America, which showed Philadelphia County's overall food insecurity rate increasing from 14.4% in 2019 to 15.8% in 2020, and Atlantic County, NJ jumping from 10.6% to 15.1%. Rates for child food insecurity were even more dire, with Philadelphia increasing from 24.2% in 2019 to nearly 31% in 2020 and Atlantic County, NJ nearly doubling its rate from 15.2% to 24.3% between 2019 and 2020.\*

The surrounding counties in Greater Philadelphia similarly saw dramatic increases in food insecurity rates, with most counties in the PHL COVID-19 Fund's footprint experiencing a two to four percentage point increase in the overall food insecurity rate and a five to 10 percentage point increase in child food insecurity.

Through its aggressive public health and emergency response efforts, city leaders saw that the scale and reach of the crisis would require coordination and alignment with the funding community to adequately resource communities in need.

Looking to recent successful collaborations with philanthropy on key policy initiatives like the 2020 Census and ReBuild, the city wanted regional funders as partners in the creation of a unified fund to address the growing needs on the ground.

**PHILADELPHIA  
FOUNDATION**



United Way  
of Greater Philadelphia  
and Southern New Jersey

Quickly, the Philadelphia Foundation, United Way of Greater Philadelphia and Southern New Jersey and City of Philadelphia joined efforts to establish the PHL COVID-19 Fund with a simple and clear mission: **to rapidly raise funding and deploy resources to help communities across the region navigate the most immediate and urgent impacts of COVID-19.**

Responding to the needs of providers and residents alike, the Fund would focus its efforts toward addressing three critical goals during the immediate crisis response and relief phase:

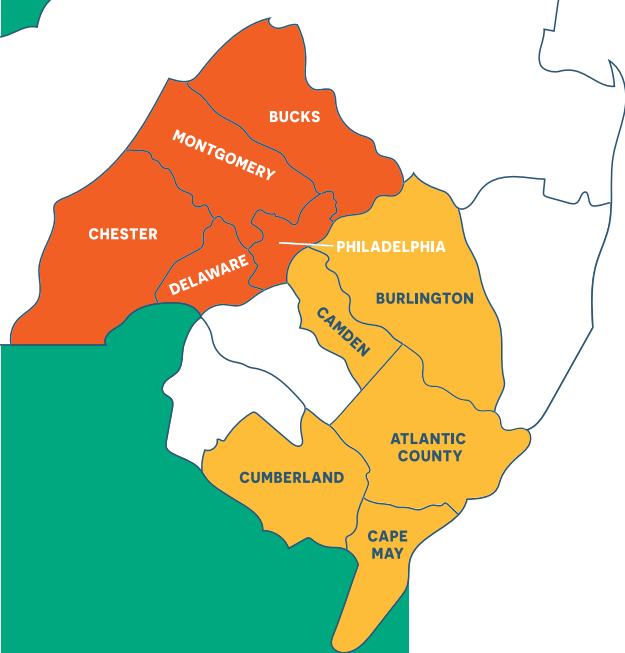
- 01 Expanding** the delivery of life-sustaining services to meet COVID-induced growth in demand among the most vulnerable across the region
- 02 Preventing** the disruption of services by providing nonprofits with critical supplies and resources like personal protective equipment and technological capacity
- 03 Sustaining** nonprofits facing devastating revenue losses as a result of closures and interruptions brought on by COVID-19



*"We need to show that we are the city of Brotherly Love and Sisterly Affection, not just with sentiment, but with investment.*

*Bill Golderer, President and CEO of United Way of Greater Philadelphia and Southern New Jersey*

\*[https://map.feedingamerica.org/?\\_ga=2.111245956.1055199869.1659495534-543910667.1659495534](https://map.feedingamerica.org/?_ga=2.111245956.1055199869.1659495534-543910667.1659495534)



## MOUNTING A TARGETED RESPONSE

By adopting an efficient, streamlined application and review process, the Fund was able to rapidly provide grants to Greater Philadelphia area non-profit organizations with a successful track record of serving vulnerable and at-risk populations.

Grants were targeted to nonprofits providing community safety nets, such as food pantries and health services, as well as preparedness and protection services, such as hygiene supplies and access to accurate information. Grant dollars facilitated the delivery of food and basic supplies, housing, healthcare, family services, education, job training, housing expenses and much more.

At the same time, the Fund saw the importance of using an equity lens to reach smaller, grassroots and BIPOC-led organizations that are often overlooked by traditional funding sources. Many such organizations – often trusted, turn-to resources in their local communities - were stepping up to respond to the growing needs of their neighbors.

The PHL COVID-19 Fund recognized the need to support these critical efforts and was intentional in developing guidelines that would also embrace newer and fiscally sponsored organizations serving on the frontlines of COVID-19 response.

Phase I of grantmaking distributed \$15.4 in emergency response grants in just two months,

focusing on three primary capacities: food and basic needs, protection of vulnerable groups and medical care and information.

**Communities of color, high exposure workers, the medically uninsured, seniors, undocumented immigrants and our region's youth all were supported through grants that extended to all 10 counties served by Philadelphia Foundation and United Way of Greater Philadelphia and Southern New Jersey.**

Grants also reached organizations of all sizes, with 40% going to organizations with budgets of less than \$1 million, including 25% with budgets under \$500,000 per year.

Phase I grantees included organizations such as ACLAMO and SEAMAAC, both of which received \$50,000 grants to address challenges including access to food and information and language translation services for socially and economically marginalized communities. As noted by Nelly Jimenez, ACLAMO Executive Director and CEO,

*"Our communities are experiencing this crisis on different levels... the inequalities that minority communities are experiencing and the lack of access to resources for them has highlighted the catastrophic impact this crisis will have on families."*

SEAMACC's grant helped to address the outsized impact of the pandemic on older immigrants and refugees. According to SEAMAAC, Inc. CEO Thoai Nguyen, "The PHL COVID-19 Fund will allow us to immediately address issues of hunger and food insecurities for the marginalized communities we serve. While these issues have always been present, the COVID-19 pandemic has exacerbated these issues and exposed the inequities and privilege gaps within our society."

As the Fund carried out its mission over the spring and summer of 2020, it was clear the challenges facing communities were evolving. As businesses began to reopen and individuals returned to work, it was imperative to make resources available to ensure safe reopening both for those returning to work and the organizations facilitating that process for residents across the region.

Phase II "Community Reopening Grants" responded to these changing needs by

**DISTRIBUTING MORE THAN \$3 MILLION**

to support social safety-net organizations providing the infrastructure to enable individuals to safely return to work.

One early Phase II recipient was the Black Doctors COVID-19 Consortium (BDCC), which provided critical education and COVID-19 testing in the African American community and ultimately gained national awareness for its incredible efforts. At the time of receiving its grant in June 2020, BDCC had created a mobile testing unit serving residents across Greater Philadelphia.

*"This will assist in our efforts towards a sustainable equity center that works to improving health outcomes in all areas of health beyond the pandemic."*

Dr. Ala Stanford, Founder of BDCC

As additional donations came into the Fund throughout the fall and early winter of 2020, grantmaking continued to reflect evolving needs. The focus of awards provided in 2021 expanded to support vaccine education, distribution and delivery, including additional funding to support It Takes Philly and the BDCC in its heroic community vaccination efforts.

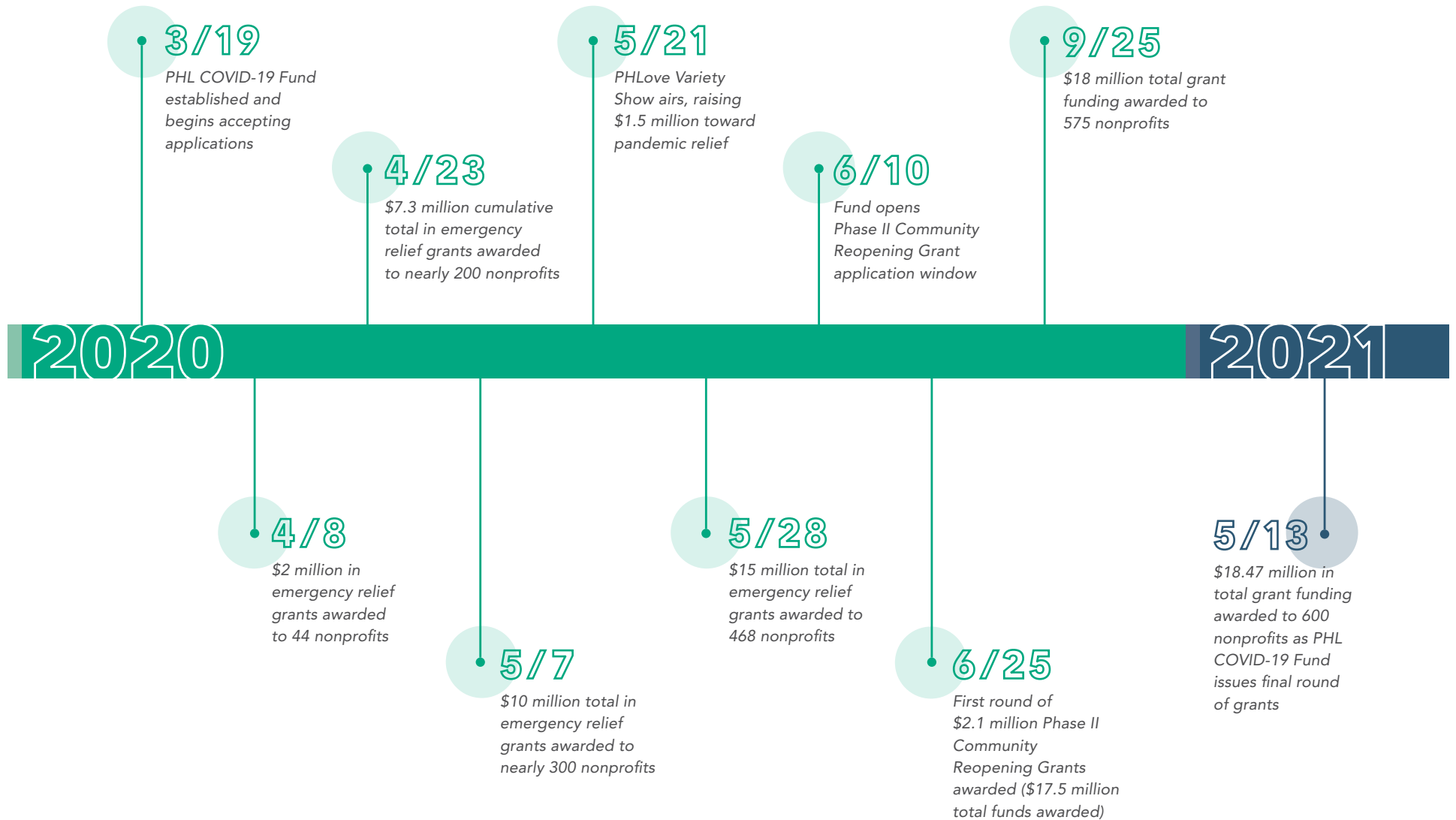
With its agile and adaptive approach to raising and deploying funds, the PHL COVID-19 Fund distributed more than \$18.47 million through close to 600 grants awarded to nonprofits across the Greater Philadelphia Region by May 2021.

Thanks to the Fund's deep existing connections to regional nonprofits as well as the infrastructure and teamwork provided by its partners, these funds were quickly and efficiently allocated in ways that enabled nonprofits to put them to work immediately, with more than \$15.4 million distributed throughout 468 grants in its first 60 days and \$17.5 million distributed within 100 days from the start of operations.





## KEY MILESTONES



# PHL COVID-19 FUNDS IN ACTION

**\$18.47**  
MILLION  
*raised & distributed*

**\$61**  
MILLION  
*in grant requests reviewed*

**\$30,000**  
*average grant size*

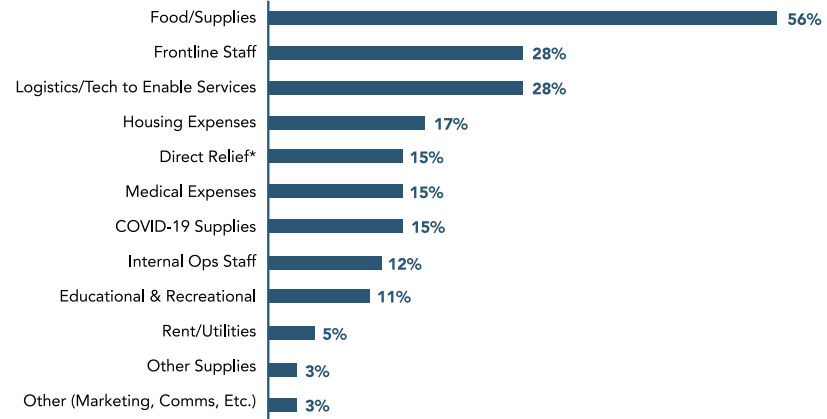
**600**  
*grants awarded*

**1,644**  
*grant applications reviewed*

## HOW WERE PHL COVID-19 FUND DOLLARS USED?

As highlighted in Figures 1 and 2, PHL COVID-19 Fund grants supported a wide range of uses, with most grants supporting multiple areas for any given recipient organization. During Phase I, in the early days of the pandemic, top uses included food and supplies, frontline staff, and logistics technical support to enable services. Funding uses transitioned during Phase II to focus on supports for reopening, as reflected in a shift toward “other” services as well COVID-19 supplies, recreational and educational supplies, and support for frontline staff.

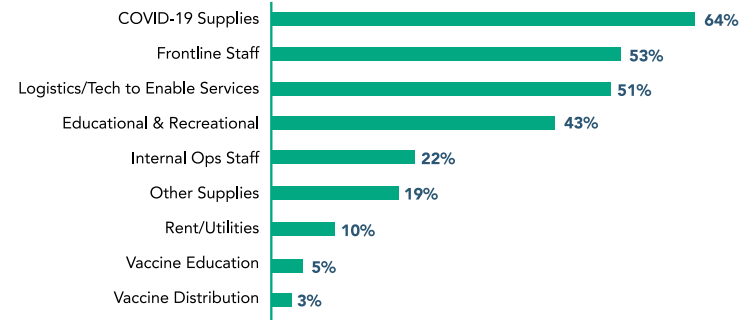
**FIGURE 1: USES OF FUNDING - PHASE 1**



% of grants awarded (by number of grants)

\*Includes direct support to residents for uses such as rent, groceries, personal care items or ppe.

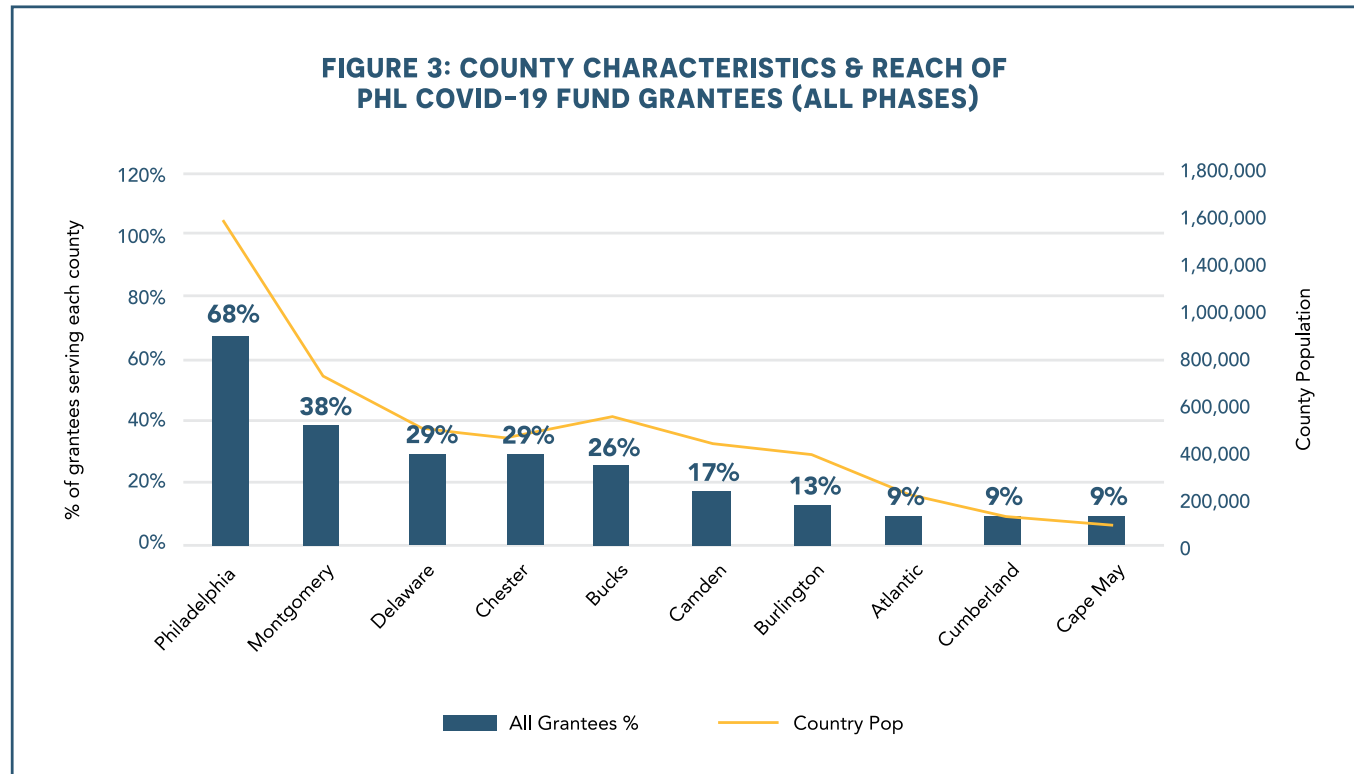
**FIGURE 2: USES OF FUNDING - PHASE 2**



% of grants awarded (by number of grants)

## WHERE WERE THE FUNDS DISTRIBUTED?

Figure 3 shows the geographic reach of grant awards during both Phase I and II. In many cases individual grantees served multiple counties, which is reflected in the percentage distribution. When examined next to county population size (tracked by the yellow line in Figure 3), data shows that grant awards tracked closely to the most populous counties of the region, with 68% of grant awards supporting organizations serving Philadelphia County, and nearly 40% reaching neighboring Montgomery County. Those counties receiving smaller proportions of grant awards in most cases had correspondingly lower overall populations.



## WHAT TYPES OF ORGANIZATIONS RECEIVED FUNDING?

The PHL COVID-19 Fund prioritized small and grassroots organizations through its outreach efforts as well by adopting a streamlined application process that could be accessible to all organizations, even those with limited fundraising capacity.

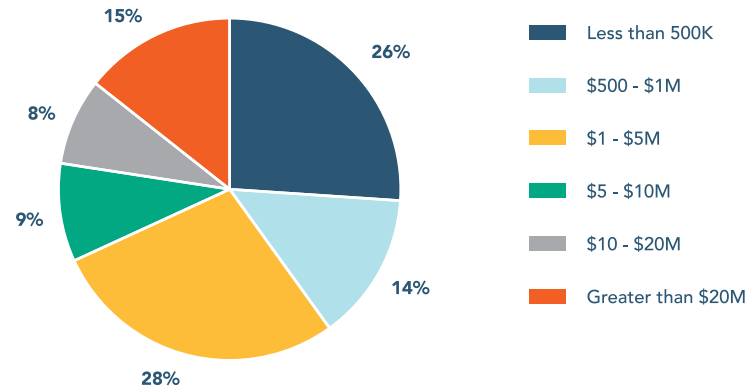
**40%** of grantees had budgets of \$1 million or less, with more than a quarter having budgets under \$500,000. (Figure 4)

### GRANTEES IN ACTION

While the numbers speak to the magnitude and scale of the Fund's reach, the true impact of these dollars is best told by the organizations and individuals on the front lines of COVID-19 response.

These stories tell of organizations that seized the opportunity to adapt and find new ways to achieve their missions, employees who courageously risked their own lives by simply coming to work, and mothers who were able to rest easier at night knowing their children would have a hot meal. They embody the spirit of generosity that enabled the success of the PHL COVID-19 Fund, and show the true power of philanthropy, the "love of humankind."

**FIGURE 4: GRANT DISTRIBUTION BY ORGANIZATIONAL BUDGET (ALL PHASES)**





# HOPEWORKS

## CAMDEN COUNTY, NJ

### INVESTING IN TECHNOLOGY TO VIRTUALLY SERVE YOUTH

The lessons Hopeworks has learned in the last seven months of remote work are allowing us to use the power of remote/in-person hybrid learning to reach and place more youth in more locations than ever before, scaling our work at a dramatically lower cost per youth.

Hopeworks knows from long experience that some youth, due to difficult home situations, need to be present in-person to achieve the Hopeworks standard of outcomes. For these youth, the power of a physical community, and the in-person power of Hopeworks trauma-informed approach is transformative.

**What surprised us is if we prepare carefully many young people can be just as successful remotely. This presents an exciting opportunity to scale our work without additional investment.**

Like everyone, we have faced tremendous adversity during these past months, but we also see tremendous opportunity!

# SOWN

## WEST PHILADELPHIA, PA

### PROVIDING CARE AND GUIDANCE DURING A DIFFICULT TIME

Transitioning SOWN's in-person community groups to telephone groups has provided much needed connection and support for older adults during this difficult time. As one group member who was participating in a SOWN group at a senior center prior to COVID-19 said, "When I heard we had to stay in, I thought, ok, I need to talk this over with my group. But then it hit me ... what about my group?! How can we meet? Getting together over the phone has been a godsend – we matter!"

A first for SOWN has occurred as a result of the outreach supported by this grant, SOWN has our first Spanish speaking telephone support group. SOWN staff reached out to a senior center that serves a high percentage of Spanish speaking older people. The social worker at the senior center was thrilled to link with SOWN and provide a weekly SOWN telephone group for six extremely isolated older women who speak Spanish only. The group has been extremely successful!

Another woman who joined a SOWN telephone support group reported to the group that she had not been outside for more than two months. Others joined in, one group member shared that she and her friends used to sit in the lobby of her senior apartment building every morning, now they were not allowed to come out of their apartments and the chairs in the lobby were removed. She was in tears as she expressed her gratitude for the SOWN telephone group and her new friends.



Yet another grandparent who is 80 years old and raising a 7-year-old and 3-year-old said, "Just one of the best experiences! It has helped me through my everyday life with my grands, especially with schools closed now. Thank God for SOWN! I was surprised—many in my group go through the same things, and my SOWN meetings are so informative! Everyone is honest, sincere and willing to share their experiences and any information that could help. I call my group my sisters."

And one of our grandchildren (David, age 12) says it best, "My Mom-Mom is for my goals. She put me in different programs to be who I want when I grow up. And it's so fun, and I love her for that. Sometimes I don't show it, but I do, I love her all the time, 'cause she took time to find the program that I need to be in for my career in the future."

# ESPERANZA HEALTH CENTER

## NORTH PHILADELPHIA, PA

### EVOLVING SERVICE DELIVERY MODELS TO MEET CLIENT NEEDS

As COVID-19 required us to transition to mostly telehealth remote patient visits in the spring, a family in distress was quickly comforted by their 12-month-old child's medical provider who came across an urgent message on her screen about an emerging hive-like rash that the child had developed. Pediatric Nurse Practitioner Kerith Duggan, CRNP, MSN, working remotely, made a telehealth call with the parents and asked some screening questions in order to determine the cause of the child's condition.

"The parents picked up right away and I was able to assess the baby and ensure she wasn't having an anaphylactic reaction," says Kerith. "It was great to be able to assess the patient quickly and brainstorm with the parents while they were still at home as to what may have caused the hives." The family was overwhelmed with gratitude by the immediate response from their child's provider and the convenience of our telehealth tool. **The ability for our entire staff to have remote access to our electronic medical records system made it possible for us to deliver this kind of care remotely.**

Since its inception in 2014, Esperanza's "Young at Heart" seniors' program has thrived with regular meetings each week at our Hunting Park site, and programming including a seniors' exercise class, guest speakers and social activities. All that changed in March with the COVID-19 pandemic, forcing the cessation of their weekly group meetings. Seniors have faced greater challenges including heightened vulnerability and risk

from COVID-19, social isolation and reduced mobility and ability to leave their homes, which limits their access to food.

In response, this spring our Department of Community Health and Wellness staff began to serve over 40 seniors from our program and the community and their families, through in-person delivery of grocery bags every other week. This has been offered in conjunction with delivery of "Food Now" bags that have been delivered to other community members determined to have significant food insecurity.

Valerie, one of our seniors who has received assistance, shared her reflections on what the program has meant to her:

"During the pandemic, getting the groceries has helped a lot since we don't have to go out to go shopping for different things. I really like the vegetables you give us...that has been very good, and you have given us lunch too. It has been very helpful, so we don't have to go out to the supermarket. It was a very good thing for the community to help all the seniors!



# COMMUNITY VOLUNTEERS IN MEDICINE

## CHESTER COUNTY, PA

### PROVIDING CARE AND GUIDANCE DURING A DIFFICULT TIME

Miguel reached out to CVIM in late March because he wanted help managing his diabetes like his brother. As a long-distance truck driver, he is often awake at night and sleeping during the day, and his erratic work schedule affects his ability to manage his diabetes and establish a routine eating pattern. Our bilingual Diabetes Educator, Carla, was able to review his blood sugars via Doxy.Me, make changes to his medication regimen and provide dietary education and recommendations. He said the visit was helpful and CVIM was able to answer his questions. **In a follow-up telehealth appointment, his A1C was down two full points – a great achievement.** Carla was able to tell him that his A1C was down two full points. This was a great achievement during the early months of the pandemic, and quite possibly prevented an unnecessary visit to the hospital emergency department. Miguel and Carla discussed further lifestyle changes he could make, with the hope of achieving his A1C goal in three more months.

Another CVIM client, Barbara, first felt flu-like symptoms on a Sunday in June. She called CVIM and spoke to nurse practitioner, Jody, as well as Dr. Kennedy, who advised her to visit the emergency department due to the severity of her symptoms. There, Barbara tested positive for COVID-19 and pneumonia. She was hospitalized for three days with chills, hot flashes, a 102° fever and extreme fatigue. Upon her release, she quarantined at home, relying on her son as her caregiver. CVIM checked in on her daily via telehealth and text to ensure that she was recovering



and had everything she needed. Barbara told us that she was grateful to CVIM for the care and guidance during such a difficult time.

Finally, Cynthia came to CVIM to pick up her prescription refills in April. Living with diabetes and hypertension, she needs maintenance medications to stay healthy. Cynthia is raising her young grandson and was recently unemployed due to the COVID-19 pandemic. This time, she needed more than just her medication. Dr. Mary was able to give her a grocery gift card to help feed the family and a thermometer in case someone at home falls ill.





# THE ARC OF BURLINGTON COUNTY BURLINGTON COUNTY, NJ

## COMPENSATING DIRECT SUPPORT PROFESSIONALS

Our ability to use part of this grant to add additional financial incentives to the paychecks of the many staff who worked 24/7 tirelessly in our residences was one of the greatest benefits we derived from the grant. DSPs (Direct Support Professionals) are the lifeblood of our residential and day programs and without their dedication, we could not function. DSP pay has notoriously been poor and some of these folks would get more of a salary working at McDonald's or Target with not nearly the demands they face in our programs, yet they choose to work hard in our programs instead with men and women they've come to love and respect, more like family than just someone to take care of at a job.

During the stay-at-home orders from the state, that work became even more important since nobody was allowed to go out to the mall or to visit family or see a movie or have lunch at the diner – all the things they were encouraged to do to give them well-rounded and normal lives. And with day programs and other work sites closed as well, our clients were spending all day, every day, within the confines of their homes. The DSP staff helped make that time valuable and less frightening and managed to keep everyone safe. We are so grateful to those dedicated staff who worried less about their own safety and more about that of the people we serve. Being able to give them a few more dollars each pay period hopefully made their sacrifice a little less difficult.

# CAMP DREAMCATCHER, REGIONAL FOOTPRINT NORTHWEST PHILADELPHIA AND COATESVILLE, PA

## CONTINUATION OF VITAL PROGRAMMING FOR CHILDREN AND FAMILIES DEALING WITH TRAUMA

The grant enabled us to continue to provide virtual programming during the pandemic. We provided a safe space for the children, teens and parents/guardians to process their feelings and trauma related to police brutality and systemic racism.

We received calls, texts and messages from children, teens and parents thanking Camp Dreamcatcher for providing a safe haven where there are no worries and fears. A week before our fundraising event, a young man who is now 28 and started attending our programs at age 5, called to say that "Camp Dreamcatcher has done more for me and brown and black children than anyone else I know, so I am holding a fundraising event for Camp Dreamcatcher and the NAACP." He raised over \$500 at his Black Lives Matter Livestream Concert in Lancaster, PA.

Throughout the first week of August, Camper Packages were delivered to each child registered for camp. Thirty-one of the campers received Dell laptop computers in their Camper Packages. A mom of one of the campers called us after his package was delivered to say, "I think there has been a mistake – his package has a laptop." When we told her it was his to keep, she started crying and screaming. Her son took the phone

and he also started shouting "THANK YOU!" Many of the school districts provide Chromebooks to students, but they need to turn them in at the end of the school year. **Being able to keep a device is a game changer.**



# ST. JAMES SCHOOL

## PHILADELPHIA, PA

### ADDRESSING COMMUNITY HUNGER WITH A WELCOME TABLE

The mother of one of our eighth grade students provides an excellent example of how impactful the grant from the PHL COVID-19 Fund was to our community. Mrs. Smith (name is changed to protect privacy) works as a dental assistant. Despite the risk of COVID, the dentist that she works for remained open to treat emergency patients. Mrs. Smith could not afford to not work, so she went in every day. Her son, a St. James School eighth grader, attended virtual classes at home every day.

Mrs. Smith explained that every day she was wracked by stress; the stress of working in a medical environment with the public and the associated fear of catching COVID-19, and the stress of worrying about her son at home, alone all day long. She worried whether or not he was doing his schoolwork, and if he would he be able to keep up his grades and maintain the scholarship that he had received to attend an excellent private high school. Furthermore, would he be safe alone in their home? She worked extra-long days because she was one of the few people who agreed to continue to work in the dental office.

She shared what a tremendous relief to find fresh chicken, bread, fruits and vegetables had been delivered. She also shared that enjoying a nutritious meal with her son before they tackled homework and prepared for the following day was critical to helping her manage the stress of the pandemic.

# THE POWER OF COLLABORATION

## WORKING WITH COMMON PURPOSE

The PHL COVID-19 Fund story speaks to the power of collaboration and partnership. Philadelphia Foundation, United Way of Greater Philadelphia and Southern New Jersey and the City of Philadelphia Mayor's Office worked in lockstep to bring any and all resources to bear to achieve the Fund's mission.

Each partner deployed key personnel to engage donors and manage core operational aspects of the fund, with Philadelphia Foundation President and CEO Pedro Ramos and United Way of Greater Philadelphia and Southern New Jersey President and CEO Bill Golderer co-leading the Fund. Philadelphia Foundation drew upon decades of experience setting up philanthropic funds to efficiently enable donors small and large to contribute directly to the community wide effort.

Both organizations leveraged their deep networks to ensure equitable, transparent, and efficient distribution of resources. Diane Melley, Executive Director for the Fund, added decades of experience leading global disaster response efforts and cross sector collaborations, with Kate Houstoun of United Way of Greater Philadelphia and Southern New Jersey and Phillip Fitzgerald of Philadelphia Foundation bringing extensive knowledge of and relationships with nonprofits from across Greater Philadelphia. Coming from the Mayor's Advancement office, Olivia Baackes was

critical in securing millions of dollars to fuel the Fund's grantmaking.

The City of Philadelphia and Mayor Jim Kenney played a pivotal role in establishing the Fund, spreading the word to potential donors and suggesting where and how to allocate resources to the nonprofits most in need. With thought leadership and critical early gifts of \$3 million from William Penn Foundation and \$1 million from the Lenfest Foundation, as well as early commitments by Independence Blue Cross, Philadelphia Foundation, United Way of Greater Philadelphia and Southern New Jersey and the City of Philadelphia, the PHL COVID-19 Fund was established and activated.

Within a matter of weeks, the Fund had leveraged these investments to secure over \$12 million in pledges. Building upon this early success to drive continued fundraising, the Fund distributed **\$17.5 MILLION IN GRANTS IN ITS FIRST 100 DAYS.**



*The COVID-19 pandemic has created greater need in our communities and greater strain on our region's nonprofits to provide food and other vital services. The IBC Foundation has a history of stepping up to help our community in times of need, and we were proud to partner with the City, the Philadelphia Foundation, United Way of Greater Philadelphia and Southern New Jersey and others on this unprecedented effort.*

*Lorina Marshall-Blake, President,  
Independence Blue Cross Foundation*

## LEVERAGING COMMUNITY-WIDE EXPERTISE

The PHL COVID-19 Fund's work was bolstered by cross-sector leaders and experts from across the region who enthusiastically donated their time to ensure the greatest impact of relief efforts. Civic leaders representing the diverse fabric of our region served as key advisors through the Fund's Civic Leadership Council (CLC, full member list at end of report).

In addition, select community representatives and technical experts from philanthropy, academia and healthcare provided guidance and expertise on the Fund's Rapid Action Grantmaking Committee (full member list at end of report), helping to evaluate

### **MORE THAN 900 APPLICATIONS**

from area nonprofits seeking funding. It cannot be stated enough the degree to which teamwork and collaboration were essential to the success of the PHL COVID-19 Fund.

*Long before the COVID-19 pandemic, Philadelphians – particularly those in communities of color – have struggled due to the systemic inequities of deep poverty, racism and socio-economic disparities in health and healthcare. At a time of great need, and greater uncertainty, the PHL COVID-19 Fund stepped up to ensure that frontline-serving organizations had the resources they needed to continue to serve our city's most vulnerable communities.*

*As we all continue to realize the economic impact and health implications of this pandemic, we must continue to make those in greatest need our number one priority.*

*Sharmain Matlock-Turner, CEO, UAC Member,  
PHL COVID-19 Fund Civic Leadership Council*



## AN OUTPOURING OF GENEROSITY

Driving the PHL COVID-19 Fund is its mission to support the most vulnerable residents in our region with flexible resources that adapt to the changing nature of this incredible challenge.

This was only possible because of the generosity of the Fund's more than 8,500 donors, a diverse array of foundations, corporations, and individual givers. Only by harnessing the collective power of these supporters was the PHL COVID-19 Fund able to deliver nearly \$18.5 million in grants to nonprofits at the forefront of COVID-19 response.

Yet, success was not inevitable. As overwhelming as the early response was, a herculean effort was put forth to engage local and national foundations and corporate giving programs, and to make the Fund accessible to everyday residents looking to make a difference in the face of so much suffering.

Working alongside Philanthropy Network Greater Philadelphia, the Fund engaged foundation and corporate leaders from across the region. For funders that typically operate independently, often within set funding cycles, the PHL COVID-19 Fund required a shift from business as usual.

Regional funders stepped up to the plate, rapidly releasing grant dollars and working in unprecedented alignment to contribute to this once-in-a-lifetime emergency response effort.

National funders also turned to the Fund to implement their regional support strategies. The corporate sector was equally generous, exercising incredible flexibility and nimbleness to cut through red tape and ensure resources reached those in need.

Beyond these institutional funders, thousands of individual residents fueled the PHL COVID-19 Fund. Donors of all sizes answered the call to help their neighbors by contributing donations ranging from \$10 to hundreds of thousands of dollars. Early donations came in quickly and in large volumes, but by late spring the pace of contributions slowed.

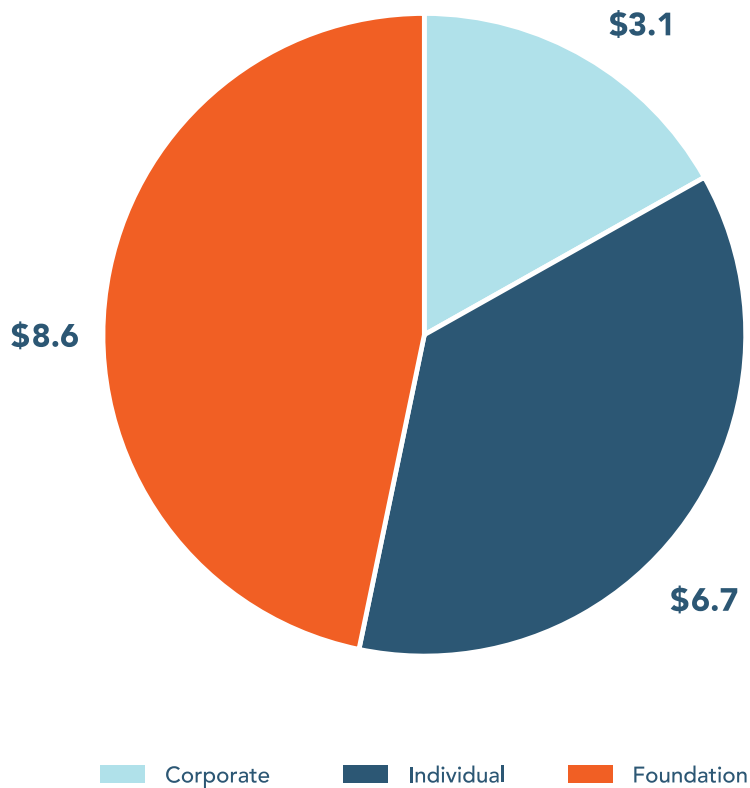
Committed to meeting the incredible needs of area nonprofits, the Fund made a bold decision to hold a virtual variety show to re-energize donations and increase awareness of its work. Backed by leadership support of \$500,000 from the Middleton Family, owners of the Philadelphia Phillies, the PHLove Variety Show was planned and produced in less than three weeks. The event brought together scores of local and national celebrities in an outpouring of love and support for residents impacted by COVID-19. Airing on every major local network and featuring performances from Daryl Hall, Questlove, Patti LaBelle and many more, PHLove proved to be an incredible success, raising \$1.5 million for the PHL COVID-19 Fund.

*Shoring up the stability and resilience of the local nonprofit sector was beyond the scope of any one funder to accomplish alone. Participating in the PHL COVID-19 Fund provided Philadelphia Health Partnership with an important vehicle for responsive grantmaking. Through the fund, we joined with colleagues to sustain, and in some cases, expand the capacity of the nonprofit service providers best positioned to identify and address the rapidly changing needs of community members.*

*Ann Marie Healy, Executive Director, Philadelphia Health Partnership*

## WHO'S DONATING

**FIGURE 5: TOTAL DOLLARS DONATED BY DONOR TYPE (BY MILLIONS)**



Donors to the PHL COVID-19 Fund included hundreds of foundations and corporations, along with thousands of individuals from across the region and country. As shown in Figure 5, foundations contributed 46% of all funding, coming in at \$8.6 million, with individual donors providing 37%, or \$6.9 million, and corporations contributing the remaining 17% at \$3.1 million. The remarkable alignment and collaboration of individual and institution donors through the COVID-19 Fund helped ensure the safety and wellbeing of thousands of residents, essential workers, and medical professionals in the early months of the pandemic.



## INDIVIDUAL DONOR SPOTLIGHT

Representing more than a third of all donations to the fund, individual donors were critical to the success of the PHL Covid-19 Fund's relief efforts. As shown in Figure 6, **individual donors gave generously at all levels, with more than 6,500 individual donations—nearly 80%—coming in at \$100 or less.** Further, donors of all income levels answered the call of their neighbors in need.

Figure 7 ranks the top ten zip codes across the region by frequency of donations, including several zip codes falling at or below US median household income levels. This illustrates the incredible power of collective giving facilitated by the PHL COVID-19 Fund, which enabled residents from diverse experiences and backgrounds to join together to support this once-in-lifetime global crisis.



FIGURE 6: FREQUENCY OF DONATION SIZE BY INDIVIDUAL DONORS

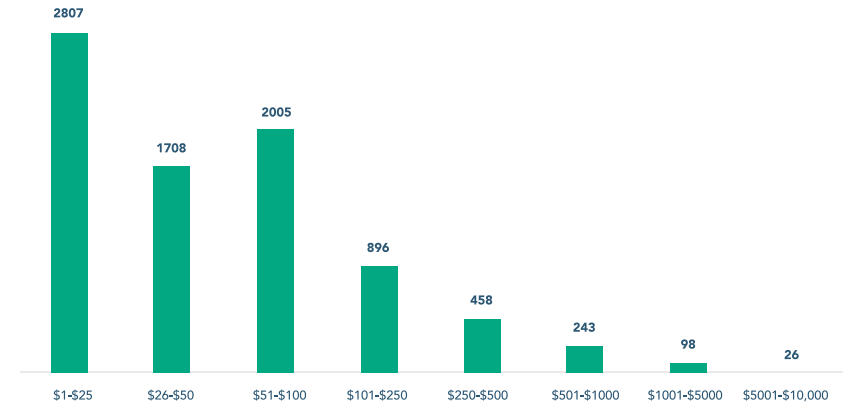


FIGURE 7: NUMBER OF DONATIONS BY ZIP CODE

RANK	ZIP CODE	COUNTY	MEDIAN HH INCOME	FREQUENCY
1	19130	Philadelphia	\$84,308	326
2	19147	Philadelphia	\$81,519	312
3	19103	Philadelphia	\$129,163	310
4	19119	Philadelphia	\$64,237	296
5	19146	Philadelphia	\$69,305	243
6	19128	Philadelphia	\$74,564	163
7	19106	Philadelphia	\$152,886	160
8	19143	Philadelphia	\$34,579	149
9	19148	Philadelphia	\$52,001	148
10	19125	Philadelphia	\$72,990	134





## CALLING A REGION TO ACTION: PHLOVE VARIETY SHOW

One of the most powerful aspects of the PHL COVID-19 Fund was its ability to unite our region for the good of our collective community. This sentiment was on display during the PHLove virtual variety show and fundraiser for the Fund. It was produced by ESM Productions, a ROC Nation Company, along with support from Live Nation Philadelphia and Live Nation Urban.



Hundred of thousands of people from across the Greater Philadelphia Region tuned in from the safety of their homes to watch performances and hear from their favorite local Philly artists, athletes and celebrities. The show featured the likes of Daryl Hall, Questlove, Patti LaBelle, Bryce Harper, DJ Jazzy Jeff, Amos Lee and many more. All in all, more than 750,000 people watched the performances.

Regional media outlets were critical partners in reaching the hundreds of thousands of viewers who tuned in by television, radio, and livestreams of the event. The show aired live on 6ABC, CBS3, NBC10, 96.5 TDY, 98.1 WOGL, B101.1, and KYW Newsradio, and streamed nationwide online at Inquirer.com and Radio.com.

This variety show celebrated the talent and resilience of the Greater Philadelphia Region while raising awareness and support for the PHL COVID-19 Fund. This effort alone generated \$1.5 million for the fund. The show's success was recognized by Philadelphia Magazine with a "Best of Philly" award for fundraisers in 2020.

The event would not have been possible without the support of the Middleton family, who enthusiastically donated their time and resources to put the show together. Their rapid mobilization was critical to facilitating the PHLove event and invaluable to the success of this Fund. Their generosity will not be forgotten.

The PHLove variety show again demonstrated the unity of our incredible region. Participating music acts generously jumped at the opportunity to support their community and the outpouring of support from our citizens was truly remarkable. We'd like to thank everyone involved for their support of this incredible event.

The Middleton Family Presents

# PHLove

A variety show benefiting  
the PHL COVID-19 Fund



**DARYL HALL • QUESTLOVE • PATTI LABELLE**

DJ JAZZY JEFF • AMOS LEE • DJ DIAMOND KUTS & FRIENDS  
WALLO267 • JEFFREY GAINES • JAY BUCHANAN OF RIVAL SONS  
THE GEATOR JERRY BLAVAT AND FRIENDS  
PASTOR ALYN WALLER & THE ENON TABERNACLE FRESH ANOINTING

# WHAT HAVE WE LEARNED?

As the region and country continue to grapple with the ramifications of COVID-19, its economic, social and emotional tolls will likely be felt for years to come. Nonprofit providers, especially community-based front-line service organizations, face the ongoing challenges of growing demand, increased expenses and loss of revenue due to fatigued donors and decreased public funding.

This is especially true in historically under-served communities of color. Funders will have to continue to operate in new ways, often in collaboration, and to exercise nimbleness and creativity to more fully and equitably meet the needs of residents and the organizations serving them. In evaluating the Fund's work to date, we have identified key lessons that can be applied to future collaborative efforts

## LEADERSHIP COUNTS

Successful efforts require great collaboration and execution. The COVID-19 pandemic was one such moment where the magnitude of the challenge required a funding response that far exceeded the giving capability of any single funder. While most funders immediately saw the need to do something and were ready to deploy additional resources to support nonprofits in need, they also recognized the value in a coordinated and aligned approach to

better address the needs of residents and hundreds of organizations on the brink.

Drawing from prior experience working within collaboratives, each of the Fund's key partners knew the importance of a core group of funders taking an early lead to advance the mission at hand, and they recognized the opportunity to channel the collective desire among regional funders to have a unified emergency response.

With regional footprints and broad reach throughout the nonprofit ecosystem, Philadelphia Foundation and United Way of Greater Philadelphia and Southern New Jersey were also uniquely positioned to work across sectors and geographic boundaries to lead such an effort. Along with the Mayor of Philadelphia, county leaders in the region and its lead investors, the Fund was able to offer a focal point for donors to quickly and efficiently reach as many organizations and vulnerable residents as possible.

This lesson is mirrored by the work of numerous other regional COVID-19 response funds focused either geographically or on particular segments of the nonprofit sector. In each case, the leadership of early funders helped to build momentum and offered an easy on-ramp for other funders seeking to become involved who may have lacked the internal infrastructure or giving power to support



## EQUITY AS A NORTH STAR

In the first days of planning for the PHL COVID-19 Fund in early March, Philadelphia Foundation and its partners recognized the importance of equity as a north star guiding funding decisions. The Fund in turn prioritized reaching the most vulnerable populations along with BIPOC communities, which was reflected in both its outreach strategy and grant review and distribution processes.

This need became even more apparent as the pandemic worsened and it became clear that BIPOC communities were disproportionately impacted by COVID-19 both in terms of disparate health outcomes as well as economic impacts resulting from shutdowns across the region. As noted in April 2020 by Dr. Ala Stanford, founder of the Black Doctor's COVID-19 Consortium, "In Philadelphia, African Americans represent 44% of the population, but at last check, 52% of the deaths."<sup>3</sup>

Polling conducted by Pew between July and August 2020 shed greater light on the ongoing economic implications of the pandemic. As noted by Pew, **"In the months since the virus-related economic shutdown, a quarter of residents have fallen behind in rent or mortgage payments, and nearly a third have done so on credit card or other bills. Twenty-eight percent have had problems paying for food and half have reported feeling seriously depressed or anxious. Forty percent of Philadelphians who were employed at the time of the shutdown lost their jobs or had their pay cut or their hours reduced. And in most**

**cases, Hispanics and Black people experienced these impacts more than White people did."**<sup>4</sup>

Recognizing the extent to which BIPOC members of our community have been disproportionately impacted by this pandemic, as well as the systemic racism undergirding many of these disparities, is critical for funders seeking to advance equity through their giving. It requires intentionality and a commitment to rethinking grantmaking practices and the ways in which funding is deployed within communities.

It also often means being deliberate in targeting dollars to smaller, grassroots organizations that often have deep connections with and the trust of communities of color and other vulnerable or marginalized populations they are serving.

The PHL COVID-19 Fund marked an intentional shift for the Philadelphia Foundation to supporting these smaller organizations, many of which were newly formed to specifically address the impacts of COVID-19. Notably, more than a quarter of all grants awarded by the PHL COVID-19 Fund went to organizations with budgets of less than \$500,000, and close to 40% went to organizations with budgets of \$1 million or less.

<sup>3</sup> <https://whyy.org/articles/black-doctors-consortium-takes-covid-19-testing-into-their-own-hands/>

<sup>4</sup> <https://www.pewtrusts.org/en/research-and-analysis/issue-briefs/2020/10/how-covid-19-has-undercut-philadelphians-physical-and-financial-well-being>

*This pandemic is particularly devastating to the vibrant Latinx immigrant population we serve as they face additional challenges in accessing critical resources... the majority of families we surveyed were assessed at a high food insecurity rating, and over half of families have lost all sources of income. As community need will be substantial and ongoing, our work as healthcare providers, community advocates, and educators will be critical in ameliorating the effects of this crisis.*

Steven Larson, MD,  
Executive Director of  
Puentes de Salud

## STRENGTH THROUGH DIVERSE RELATIONSHIPS

The PHL COVID-19 Fund's success in reaching both widely and deeply within the community was driven in large part by the relationships of the many partners engaged along the way. This included nonprofit and community leaders, regional funders, corporate partners, civic leaders, practitioners and subject matter experts and advocates, to name a few.

From the grantmaking side these relationships were critical in determining funding approaches and priorities that would accurately address the most acute challenges and most vulnerable populations. They were also paramount in facilitating widespread dissemination of information about the Fund across the region to reach those organizations most in need. These relationships also helped ensure a diverse and inclusive range of voices within the application vetting and review process, augmenting the professional expertise of the Fund's staff and bringing important insights about the 900+ organizations applying for funding.

On the fundraising end, relationships were equally instrumental in raising the \$18.47 million in funds received from more than 8,500 foundations, corporations and individual donors. Members of the Fund's Civic Leadership Council brought together significant resources along the way, including for the PHLove Variety Show

which ultimately raised more than \$1.5 million in donations from individuals across the region. Philadelphia Foundation, United Way of Greater Philadelphia and Southern New Jersey and the City of Philadelphia each drew heavily upon their many community relationships, including the corporate partnerships established during the Philadelphia Foundation's Centennial celebration year.

In both the case of grantmaking and fundraising, the Fund had the benefit of a broad array of existing relationships and partnerships to build upon to more effectively respond to the urgency of the crisis.



## CAPACITY AND INFRASTRUCTURE ARE KEY

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In the wake of COVID-19, Philadelphia Foundation, United Way of Greater Philadelphia and Southern New Jersey and the City of Philadelphia were faced with the formidable challenge of designing and setting in motion an entirely new fundraising and granting apparatus that could respond to a rapidly evolving crisis and while facilitating participation by thousands of potential donors. This not only required the cooperation, commitment and sheer will of each partner, but more fundamentally, the internal infrastructure, staffing and expertise to operate the Fund. To expedite this process, each of the three lead organizations allocated key internal staff positions to be focused full time on the operations of the Fund, while the Philadelphia Foundation served as the Fund's administrator and took on all activities and costs related to the processing of donations and grant distribution.

Collaborative efforts like the COVID-19 Fund, in times of crisis or otherwise, ultimately require considerable infrastructure, rigorous business process, strong project management and staffing capacity to operate effectively. From initial planning and design, to fundraising and grantmaking operations, to financial management and data collection and analysis, it is critical to have adequate resourcing of key operational areas.

While response efforts with shorter time horizons like natural disasters can often see work absorbed by lead organizations, events with a longer time horizon in turn also require a long-term approach. In many cases, this may entail a transition to an independently operated fund with dedicated staffing, or a fiscally sponsored entity with a paid fund administrator. In either case, the degree of time, expertise, and infrastructure that is needed to operate effectively can be quite extraordinary and must be supported accordingly with funding and internal capacity.



## BALANCING A STREAMLINED YET DATA-INFORMED APPROACH

In any crisis relief funding effort, there are inherent tensions between the desire to distribute resources quickly and efficiently and the need for adequate due diligence and vetting of requests. This balance becomes particularly relevant when considerations such as equity, social justice, and inclusion are prioritized, as was the case with the PHL COVID-19 Fund.

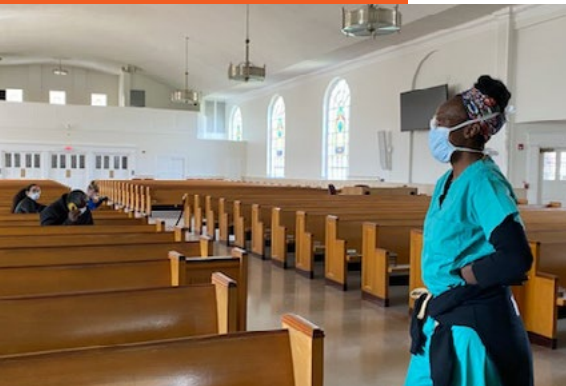
Partners recognized the tremendous strain being placed on regional nonprofits and the residents they were serving. In turn, they adopted a streamlined application and vetting process that prioritized funding the most vulnerable in the region, including communities of color, the economically disadvantaged, seniors, children, undocumented individuals, individuals with disabilities and veterans, among others. Furthermore, efficient Fund management ensured that resources could flow out of the fund as soon as they were received to expedite relief to organizations in need.

In practice, this translated into a concerted effort to reach smaller, grassroots organizations with information about the funding opportunity, along with an easy to complete one-page application that would be accessible to all organizations, including those with very limited fundraising capacity. Once applications were received, the Fund ramped up

capacity to rapidly and fairly review all applicants by utilizing its Rapid Action Grantmaking Committee. Members of the committee brought extensive grantmaking experience and subject matter expertise, and together helped to ensure that each of the more than 900 applications was evaluated by multiple reviewers.

With donations coming in over the course of many weeks, the Fund designed a rolling review process to evaluate applications in phases so funding could be distributed as soon as it was received, with grants awarded every two weeks. This also meant being adaptive by incorporating additional questions during the Phase II Community Reopening grant cycle to help prioritize funding of organizations serving and led by people of color, veterans and individuals with disabilities. Grant reporting was also intentionally streamlined and simplified, with a focus on understanding how grantees have been impacted by COVID-19 to help inform future funding around recovery efforts.





## LOOKING TO THE FUTURE

With life-saving vaccines and therapeutics widely available and regional nonprofit agencies and businesses once again operating with few public health restrictions, there is much to be hopeful for as a region and country. Much of the isolation felt in the early days of the pandemic is thankfully in our rear-view mirror, while our brave healthcare and essential workers can once again serve their communities without fear for their own lives. The restaurants and neighborhood institutions that bring vibrancy to our communities are open for business and thriving as residents across the region embrace being able to gather and celebrate together once again.

At the same time, the COVID-19 pandemic exacerbated and laid bare a range of systemic barriers and social inequities that had for far too long been overlooked. These inequities manifested themselves in the disproportionate health impacts of COVID-19 among communities of color and those living in poverty, including the mental health crisis faced by so many adults and children isolated during the height of the pandemic. They were also seen in the extent to which wealthier communities and school districts were able to reopen their doors far more quickly than more under-resourced communities.

Such impacts have disproportionately touched vulnerable populations like children with learning

disabilities and communities of color, as well as parents and caregivers who are essential workers or otherwise unable to work remotely. And just as COVID-19 has disproportionately impacted the poorest and most vulnerable communities in our region, vaccine distribution struggled to reach these same hard-hit segments of the population.

Immediate emergency response needs have thankfully been largely mitigated and our communities are starting to return to some sense of normalcy. Yet, the economic and social ramifications of the COVID-19 pandemic, combined with the ongoing threats of new COVID-19 variants, require the corporate sector and government alike to support and invest in the community-driven nonprofits that serve the most vulnerable all the time.

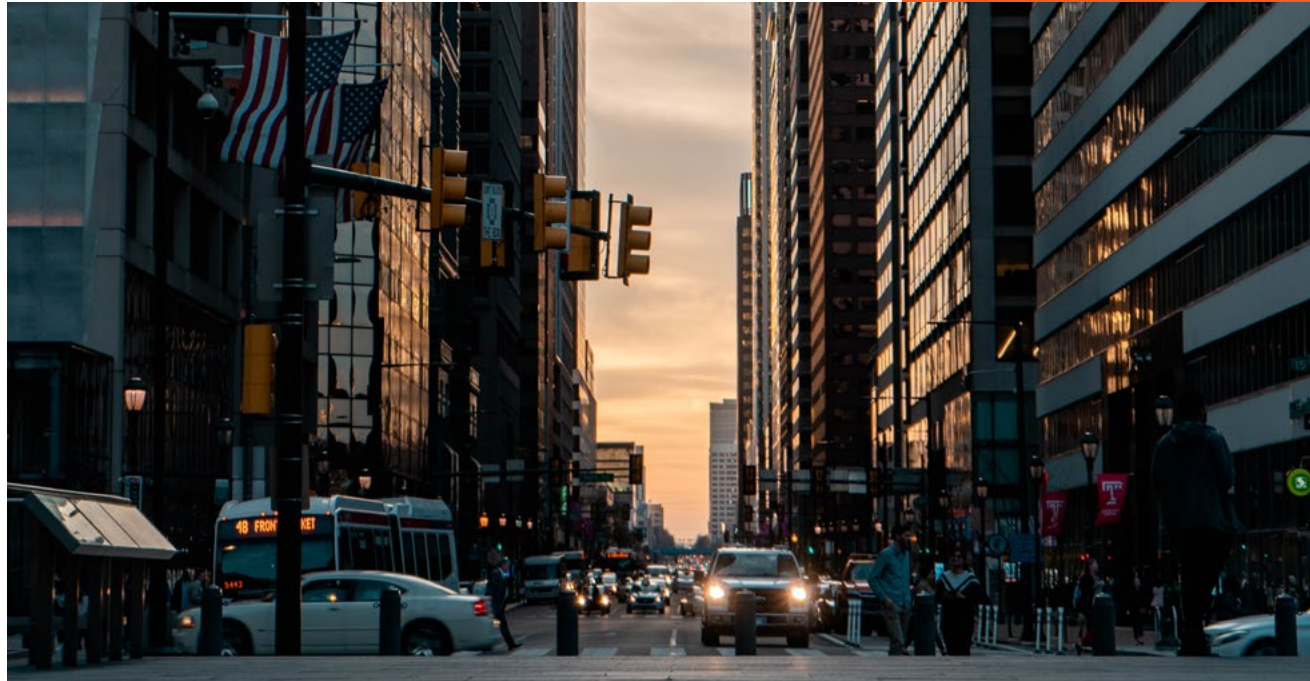
Having fulfilled the mission of the collaboration, future contributions to the Fund will assist nonprofit organizations as they transition operations through easing and changing restrictions. The PHL COVID-19 Recovery Fund will operate in its place under the Philadelphia Foundation and will continue to support nonprofits that are providing ongoing delivery of food, housing, health, childcare and education services for marginalized populations that have been disproportionately impacted by the pandemic.

To further our region's recovery efforts, United Way of Greater Philadelphia and Southern New Jersey and the City of Philadelphia established The Promise: Philadelphia's Poverty Action Fund as a city-wide coalition dedicated to lifting Philadelphians out of poverty. Combining City funding and private donations, The Promise invests in hands-on services by community-based organizations who work collaboratively to help low-income Philadelphians gain access to benefits and opportunities for upward mobility.

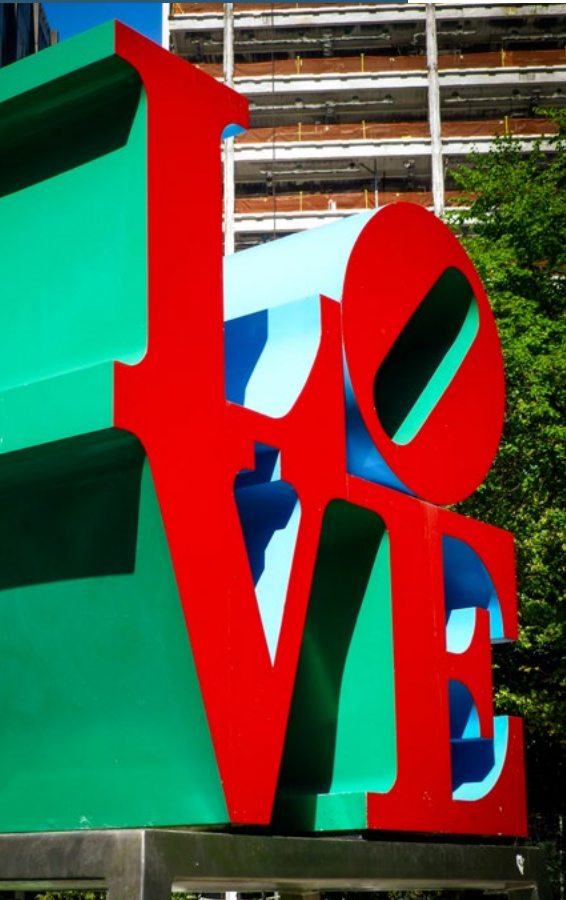
Likewise, United Way of Greater Philadelphia and Southern New Jersey continues to invest in the social and economic drivers that mitigate poverty – all to aid in recovery efforts and to create a more equitable region – including workforce development, financial empowerment, high quality childcare and basic needs, such as food and shelter.

**We know that despite the challenges that lie ahead, our region will prevail because of the shared commitment and common purpose of the thousands of organizations and individuals who made the PHL COVID-19 Fund a success.**

From the donors who contributed more than \$18.47 million to the hundreds of nonprofits that received grants and supported communities through the darkest days of the pandemic, the collaboration and commitment to our region is a story of resilience, pride and hope for our collective future.







# A MESSAGE OF GRATITUDE

The success of the PHL COVID-19 Fund was a culmination of countless efforts from thousands of individuals. We'd like to extend a special thank you to just a few of these individuals.

To the entire Philadelphia Foundation team, the incredible individuals at United Way of Greater Philadelphia and Southern New Jersey and our partners at AFE Strategies LLC, Ceisler, Curotec, PFM and Tierney: the launch and maintenance of this fund would not have been possible without your countless hours of work. To ESM Productions: we thank you for your creativity and innovation in producing the award-winning PHLove Variety show. And to all of our media partners at 6ABC, CBS3, NBC10, UNIVISION, 96.5 TDY, 98.1 WOGL, B101.1, KYW Newsradio, Inquirer.com and Radio.com - thank you for ensuring PHLove reached thousands of residents across our region.

We'd also like to thank every member of the Civic Leadership Council for helping us rapidly respond to nonprofits in the Greater Philadelphia Region working on the frontlines of this pandemic. Similarly, our Rapid Action Grantmaking Committee was invaluable to our efforts to allocate these funds as quickly and efficiently as possible and make the greatest impact. We thank you deeply for your efforts.

We'd also like to extend a very special thank you to the more than 8,500 individuals, companies and organizations who donated to the fund. Without you, none of this would have been possible. You are truly making a difference in our community, and we are forever grateful for your support!

And last, but certainly not least, we extend our gratitude and admiration to the true heroes of this Fund – the nonprofit leaders, direct-service workers and professionals, countless staff members, public servants and volunteers who served the most vulnerable throughout the pandemic.

Working tirelessly with little resources, these individuals answered the calls of so many in need and are the reason families could put food on the table, support their children, receive necessary medical treatment and so much more.

We are proud of the work the Fund accomplished, grateful for the generosity of all those who contributed to it, and especially humbled by the bravery and dedication of the medical community and nonprofits whose work it made possible. Much work remains, of course, but together, we have built a bridge to the "new normal" where we can – and must -- continue to collaborate on the long-term recovery that is essential to the full recovery of our region.



## GRANTEES

### PHASE I GRANTEES

PHL COVID-19 Fund grantees as of May 28, 2020.

1 Love 4 Animals  
 Access Services  
 Acenda  
 ACHIEVEability  
 ACLAMO  
 ACLU Foundation of Pennsylvania  
 Advantage Community Integration Services  
 Advocates for Homeless & Those in Need  
 African American Chamber of Commerce of PA, NJ & DE Foundation  
 African cultural Alliance of North America Inc ( ACANA )  
 African Family Health Organization (AFAHO)  
 Agape African Senior Center  
 Aid For Friends dba/Caring for Friends  
 AIDS Fund  
 Alianzas de Phoenixville  
 American Cancer Society  
 Andrew L. Hicks, Jr. Foundation  
 Ann Silverman Community Health Clinic  
 Appel Farm Arts & Music Center  
 Asian Americans United  
 Asociación Puertorriqueños en Marcha (APM)  
 ASPIRA Bilingual Cyber Charter School–Student Services  
 Associated Services for the Blind and Visually Impaired  
 Atlantic City Rescue Mission  
 AtlantiCare Foundation  
 Attic Youth Center  
 AVANZAR (formerly The Women’s Center)  
 Back on My Feet  
 Baker Industries  
 Bancroft Neurohealth  
 Barber National Institute  
 Bebashi – Transition to Hope  
 BEMS  
 Benefits Data Trust  
 Best Buddies Pennsylvania

Bethesda Project  
 Bethlehem Baptist Church  
 Better Tomorrows  
 Bicycle Coalition of Greater Philadelphia  
 Big Brothers Big Sisters Independence  
 Big Brothers Big Sisters of Atlantic & Cape May Counties  
 Boyertown Area Multi-Service  
 Boys & Girls Club of Atlantic City  
 Boys & Girls Clubs of Philadelphia  
 Boys and Girls Club of Chester  
 Brewerytown Sharswood Community Civic Association  
 Bringing Hope Home  
 Bristol Twp. Senior Center  
 Broad Street Ministry  
 BSM/Prevention Point/Project HOME  
 Bucks County Housing Group  
 Bucks County Opportunity Council  
 C.B. Community Schools  
 CADES  
 Calvary Memorial Church  
 Cambodian Association of Greater Philadelphia  
 Camden Coalition of Healthcare Providers  
 Camp Dreamcatcher, Inc.  
 Campaign for Working Families Inc.  
 Cancer Support Community Greater Philadelphia  
 CASA  
 Casa de Consejeria y Salud Integral  
 Cathedral Soup Kitchen, Inc.  
 Catholic Charities, Diocese of Camden  
 Catholic Housing and Community Services  
 Catholic Partnership Schools  
 Catholic Social Services  
 Ceiba  
 Center for Advocacy for the Rights and Interests of the Elderly  
 Center for Employment Opportunities – Philadelphia  
 Center For Family Services, Inc.  
 Center for Hope

Centro de Apoyo Comunitario  
 Centro de Cultura, Arte, Trabajo y Educación  
 Chester County Council, Boy Scouts of America  
 Chester Eastside, Inc.  
 Chestnut Hill Meals on Wheels  
 Children’s Crisis Treatment Center  
 Children’s Hospital of Philadelphia  
 Chosen 300 Ministries, Inc.  
 Christian Caring Center-Pemberton, Inc  
 Cloud 9 Rooftop Farm  
 Coalition of African Communities (AFRICOM)  
 Coatesville Area Senior Center  
 Collective Success Network  
 College Possible Philadelphia  
 COMHAR, Inc.  
 Community Action Agency of Delaware County  
 Community College of Philadelphia Foundation  
 Community FoodBank of New Jersey  
 Community Interfaith of Central Montgomery County  
 Community of Compassion, CDC  
 Community Volunteers in Medicine  
 CompleteCare Health Network  
 CONCERN  
 Congreso de Latinos Unidos  
 Council for Relationships  
 Council of Spanish-speaking Organizations – Concilio  
 Court Appointed Special Advocates (CASA) for Children of Atlantic & Cape May Counties  
 Covenant House PA  
 Cradles to Crayons  
 Creative Health Services, Inc.  
 Cristo Rey Philadelphia High School  
 Dawn’s Place  
 Deborah Hospital Foundation  
 Deer Meadows Home Health and Support Services LLC  
 Depaul USA  
 Devereux Advanced Behavioral Health  
 Dignity Housing

## GRANTEES

### PHASE I GRANTEES

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Dimplez 4 Dayz Incorporated  
Disability Rights Pennsylvania  
Diversified Community Services  
Domestic Violence Center of Chester County  
Drexel Neumann Academy  
Drexel University – 11th Street Health Center, St. Christopher's Hospital  
Drueding Center  
EARTHS KEEPERS  
Easter Outreach  
Eastern Service Workers Assoc.  
Easterseals New Jersey  
Einstein Healthcare Network – Einstein Philadelphia  
ElderNet of Lower Merion and Narberth  
Eluna  
Elwyn  
Emmanuel Cancer Foundation  
Entrepreneur Works Fund  
Episcopal Community Services  
Esperanza Health Center  
Eugenio Maria de Hostos Charter School–Student Services  
Face to Face  
Faith Community Development Corporation  
Families Forward Philadelphia  
Family and Community Service of Delaware County  
Family Promise of Southern Chester County  
Family Promise of Southwest New Jersey  
Family Service  
Family Service of Chester County  
Family Services of Montgomery County, PA  
Family Support Circle  
Feast of Justice  
Federation Housing  
Feeding 5000  
First Book  
First Light Project  
Food Bank of South Jersey  
Fox Chase Cancer Center

Free Migration Project  
Friends Association for Care & Protection of Children  
Friends Rehabilitation Program  
Frontline Dads  
Galaei  
Garden of Health, Inc.  
Gaudenzia Foundation  
Gemantown Avenue Crisis Ministry  
Generations of Indian Valley  
Germantown Deaf Ministries Fellowship Inc  
Germantown Life Enrichment Center  
Gilbertsville Area Community Ambulance Service Medic 332  
Goods & Services  
Goodwill Industries of Southern New Jersey and Philadelphia  
GPASS Greater Philadelphia Asian Social Services Center  
Greater Harleysville and North Penn Senior Services  
Greater Philadelphia Coalition Against Hunger  
Greater Philadelphia Hispanic Chamber of Commerce  
Greater Philadelphia YMCA  
Greener Partners  
Greensgrow Inc  
Guiding Stars An Anthony C. Richardson Lee Foundation  
Habitat for Humanity Philadelphia  
HACE  
Haitian-American United For Change  
Health Promotion Council  
Health Quality Partners  
HealthShare Exchange  
Hedwig House, Inc.  
Help Hope Live  
HELP USA  
Helping Hand Rescue Mission  
Hendricks House, Inc  
HIAS and Council Migration Services of Philadelphia, Inc.  
DBA HIAS Pennsylvania  
Hispanic Family Center of Southern NJ, Inc.  
Holy Redeemer Health System–Food Pantry  
Home of the Sparrow

Honey Brook Food Pantry  
Hopeworks Camden  
Horizon House  
HOUSE OF W.I.N., INC  
Human Services, Inc.  
Humanity First USA  
ICNA Relief SHAMS Clinic  
Immigrant Rights Action  
In The Light Ministries Philadelphia  
Indian Creek Foundation  
Indochinese American Council  
Inglis Foundation  
INTERFAITH CAREGIVERS OF HADDONFIELD INC  
Interfaith Hospitality Network of the Main Line (IHN-ML)  
Inter-Faith Housing Alliance (IFHA)  
JEVS Human Services  
Jewish Family & Children's Service of Greater Philadelphia  
Jewish Family Service of Atlantic & Cape May Counties  
Jewish Federation of Greater Philadelphia  
Jewish Federation of Southern New Jersey  
Jewish Relief Agency  
Jewish War Veterans of the USA Foundation, Drizin-Weiss Post 215  
John B. Stetson Charter School–Student Services  
Joseph's House of Camden  
Judith Creed Horizons for Achieving Independence  
Junior Achievement of New Jersey  
Junior Achievement of Southeastern Pennsylvania  
Juntos  
Kamp For Kids  
KenCrest Services  
Kennett Area Community Services  
Keystone Hospice  
Keystone Human Services  
Keystone Opportunity Center  
Kids Smiles  
KIPP New Jersey–Student Services  
Korean American Association of Greater Philadelphia

## GRANTEES

### PHASE I GRANTEES

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La Comunidad Hispana  
 La Liga del Barrio  
 La Puerta Abierta/The Open Door  
 Latin American Economic Development Association  
 Laurel House  
 Legacy of Hope  
 Legacy Treatment Services  
 Legal Clinic for the Disabled  
 Lenape Valley Foundation  
 Leukemia & Lymphoma Society Eastern Pennsylvania  
 Liberti Church  
 Liberti Church of the River Wards  
 Liberty Resources, Inc.  
 Living Beyond Breast Cancer  
 Loving Our Cities  
 LUCY Outreach A NJ Nonprofit Corporation  
 Lupus Foundation of America, Philadelphia Tri-State Chapter  
 Lutheran Settlement House  
 Manna on Main Street  
 Maryville, Inc.  
 Masjidullah  
 Mastery Charter Schools – Support Services  
 Maternal and Child Health Consortium  
 Maternity Care Coalition  
 Mazzoni Center  
 Meals on Wheels of Chester County  
 Medical Students for Masks  
 Melmark  
 Men Who Care of Germantown  
 Merakey Foundation  
 Mercy Hospice  
 Mercy LIFE West Philadelphia  
 Mercy Neighborhood Ministries  
 Metropolitan Area Neighborhood Nutrition Alliance  
 (MANNA)  
 Middletown Senior Citizens Association  
 Mighty Writers  
 Mission First Housing Group

Mission Kids Child Advocacy Center  
 Mitzvah Circle  
 Montco SAAC  
 Montgomery County Emergency Service  
 Moorestown Visiting Nurse Association  
 Mothers' Home  
 Mothers in Charge  
 Mount Carmel Baptist Church  
 Move For Hunger  
 Mt. Vernon Manor CDC  
 Multicultural Community Family Services, Inc.  
 Muscular Dystrophy Association  
 Muslims Serve  
 My Place Germantown  
 Narberth Ambulance  
 National Church Residences Foundation  
 National Giving Alliance  
 National Multiple Sclerosis Society – Greater Delaware Valley  
 Chapter  
 National Nurse-Led Care Consortium  
 Nationalities Service Center  
 Neighbor To Neighbor Community Development Corp Inc  
 Neighborhood Center in Camden  
 New Jersey Agricultural Society  
 New Jersey Citizen Action Education Fund  
 New Life Presbyterian Church, Glenside  
 New Sanctuary Movement of Philadelphia  
 Norris Square Community Alliance  
 Norris Square Neighborhood Project  
 Norristown Hospitality Center  
 North City Congress  
 North Light Community Center  
 North Penn YMCA  
 North Philly Peace Park of Culture Trust  
 Northeast First Aid Corps  
 NorthEast Treatment Centers  
 Northern Children's Services  
 Nurse-Family Partnership

Nutritional Development Services  
 Off Their Plate  
 Old Pine Community Center  
 Olney Charter High School–Student Services  
 One Accord Inc.  
 One Day at a Time  
 One House at a Time  
 Operation In My Back Yard  
 Operation Neighbor Care Philly  
 Orion Communities  
 Oxford Area Neighborhood Services Center  
 Oxford Area Senior Center  
 Oxford Circle CCDA  
 ParentChild+  
 Parkesburg POINT  
 Parkside Association of Philadelphia  
 Parkside Business & Community In Partnership  
 PATH (People Acting To Help), Inc.  
 Pathways to Housing PA  
 Patrician Society of Central Norristown  
 Patrician Society of Central Norristown  
 Penn Asian Senior Services  
 Penn Foundation, Inc.  
 Pennsylvania Assistive Technology Foundation  
 Pennsylvania Health Access Network  
 Pennsylvania Innocence Project  
 Pennsylvania Institutional Law Project  
 Pennsylvania Prison Society  
 People's Emergency Center  
 Philabundance  
 Philadelphia Anti Drug Anti Violence Network  
 Philadelphia Chinatown Development Corporation  
 Philadelphia Community Bail Fund  
 Philadelphia FIGHT  
 Philadelphia Legal Assistance Center, Inc.  
 Philadelphia Mental Health Center  
 Philadelphia Society for the Preservation of Landmarks—  
 Grumblethorpe Youth Programs

## GRANTEES

### PHASE I GRANTEES

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Philadelphia Unemployment Project  
Philadelphia Youth Basketball  
Philip Jaisohn Memorial Foundation  
PHLCVB Foundation  
Phoenixville Area Senior Center  
Planned Parenthood of Northern, Central and Southern New Jersey  
Police Athletic League of Philadelphia  
Potter's House Mission  
Pottstown Cluster of Religious Communities  
POWER  
Presby's Inspired Life  
Prevent Child Abuse-New Jersey Chapter, Inc.  
Prevention Point Philadelphia  
Project H.O.P.E.  
Project SAFE  
Public Citizens for Children and Youth  
Public Health Management Corporation  
Puentes de Salud  
Quakertown Community Outreach  
Quest Therapeutic Services, Inc.  
Raising the Bar  
Ralston House, DBA Ralston Center, Ralston My Way  
Raymond and Miriam Klein JCC (DBA KleinLife)  
Reading Terminal Market Corporation  
Real Men Speak  
Regional Housing Legal Services  
Resources for Human Development  
Restaurant Opportunities Center of Pennsylvania  
Retired Senior Volunteer Program of Montgomery county, PA Inc. DBA: RSVP  
Revive South Jersey  
Rolling Harvest Food Rescue  
Roxborough Presbyterian Church  
SAFE HAVEN FAMILY LIFE CENTER @FIRST CHURCH  
Saint John's Hospice  
Saint Miriam Parish & Friary  
Sanctuary Farm Phila

Sappho and LaRoyce Foundation  
SEAMAAC, Inc.  
Second Alarmers Rescue Squad  
SELF, Inc.  
SeniorLAW Center  
Share Food Program  
Shore Medical Center  
SILO  
Silver Springs – Martin Luther School  
Soil Generation  
Soul Food CDC (Unity in the Community)  
SquashSmarts  
St. Christopher's Foundation for Children  
St. Edmond's Home  
St. Ignatius Nursing & Rehab Center  
St. James School—the Welcome Table  
St. John of God Community Services  
Starfinder Foundation  
Succor, Inc  
Summer Search Philadelphia  
Support Center for Child Advocates  
Supportive Older Women's Network  
Surfside Recovery Services  
Surrey Services for Seniors  
Team IMPACT  
The Arc of Burlington County  
The Breathing Room Foundation, Inc.  
The Bridge  
The Caring Center  
The Common Place  
The Community Action of Development Commission  
The Community Builders  
The Consortium  
The Equity Project  
The Food Trust  
The Garces Family Foundation  
The Graduate! Network  
The Greater Philadelphia Diaper Bank

The Hickman Friends Senior Community of West Chester  
The Open Link  
The Philadelphia AIDS Consortium  
The Philadelphia Education Fund  
The Public Interest Law Center  
The Puerto Rican Action Committee of Southern New Jersey  
The Salvation Army  
The Salvation Army New Jersey Division  
The Simple Way  
The Sunday Love Project  
The Urban League of Philadelphia  
The Veterans Group  
The Village of Arts and Humanities  
TO OUR CHILDREN'S FUTURE WITH HEALTH INC  
Transformation to Recovery Inc.  
Treatment And Recovery Partnership (TARP)  
Trinity Health, Mid Atlantic  
Truth and Life Empowerment Community Ministries Inc  
Turning Points for Children  
UESF  
Unitarian Universalist House of the Joseph Priestley District  
Unity Recovery  
Uplift Center for Grieving Children  
Uplift Solutions  
Uptown Entertainment and Development Corporation  
Urban Resources Development Corporation  
Urban Tree Connection  
UrbanPromise Ministries Community Development, Inc.  
Urbanstead  
Valley Youth House Committee, Inc.  
Veterans Multi-Service Center  
Vetri Community Partnership  
VietLead-Urban Affairs Coalition  
Virtua Health  
VNA Philadelphia  
VNA-Community Services, Inc.  
Volunteers of America Delaware Valley  
Weavers Way Community Programs

## GRANTEES PHASE I GRANTEES

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WES Helath Centers Inc.  
West Chester Area Senior Center  
West Chester Food Cupboard  
West Philadelphia Financial Services Institution  
Why Not Prosper, Inc.  
William Way LGBT Community Center  
Willow Grove Baptist Church  
Willow Grove Community Development Corporation  
Women Against Abuse, Inc.  
Women's Resource Center of the Delaware Valley  
Women's Community Revitalization Project  
Women's Medical Fund  
Women's Opportunities Resource Center  
Woods Services, Inc.  
Woori Center  
Yardley Makefield Consolidated Emergency Unit  
YMCA Greater Brandywine  
YMCA of Bucks County  
YoungMoms  
Your Way Home Montgomery County  
Youth Empowerment for Advancement Hangout (YEAH Inc.)  
Youth Outreach Adolescent Community Awareness Project  
Youth Service, Inc.  
YouthBuild Charter School Philadelphia--Student Services  
YWCA Tri-County Area

## COMMUNITY REOPENING GRANTEES PHASE II GRANTEES

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PHL COVID-19 Fund Community Reopening grantees  
as of May 13, 2021.

A Woman's Place  
ACHIEVEability  
African Cultural Alliance of North America  
African Family Health Organization (AFAHO)  
After-School All-Stars  
Agape African Senior Center  
AIDS Law Project of Pennsylvania  
Art-Reach  
Asian American Chamber of Commerce of Greater Philadelphia Foundation  
Asociación Puertorriqueños En Marcha  
Bebashi – Transition to Hope  
Bethesda Project  
Bridge Academy & Community Center  
Cambodian Association of Greater Philadelphia  
Camden Coalition of Healthcare Providers  
Camden Prep  
Cape Regional Medical Center  
Caring for Friends & Muslims Serve  
Casino Reinvestment Development Authority  
Center in the Park  
Center-Philadelphia  
Centro de Apoyo Comunitario  
Chester County Hospital Foundation  
Chester County OIC  
Chester Eastside  
Coatesville Youth Initiative  
Community of Compassion  
Community Service Foundation  
Community Volunteers in Medicine  
Congreso de Latinos Unidos  
Daemion Counseling Center  
Deaf-Hearing Communication Centre  
Delaware Valley Community Health – Maria de los santos Health Center  
EducationWorks

Einstein Medical Center Philadelphia  
Esperanza Health Center  
Face to Face  
Family Service of Chester County  
Gemma Services  
Girls First of Norristown  
Global Citizen  
Hispanic Family Center of Southern NJ  
ICNA Relief SHAMS Clinic  
Indochinese American Council  
Interfaith Caregivers of Haddonfield  
It Takes Philly (Black Doctors COVID-19 Consortium)  
Jenkintown Day Nursery  
Korean Senior Citizens Association of Greater Philadelphia  
La Comunidad Hispana  
Leon H. Sullivan Charitable Trust  
Liguori Academy  
Lions Eye Bank of Delaware Valley  
LiveWell Foundation  
Make The World Better Foundation  
Maternal and Child Health Consortium of Chester County  
Maternity Care Coalition  
MECCA Early Child Care  
Mission First  
Montgomery County Community College Foundation  
Montgomery County OIC  
Morrisville Senior Servicercenter LLC  
NO MO Inc.  
Norristown Hospitality Center  
Northeast Community Center for Behavioral Health  
Orion Communities  
Penn Asian Senior Services  
Penn Foundation  
Pennndel Middletown Emergency Squad  
Pennridge Community Center  
People in Northeast  
Philadelphia Chinatown Development Corporation  
Philadelphia Corporation for Aging  
Philadelphia Interfaith Hospitality Network

# COMMUNITY REOPENING GRANTEES

## PHASE II GRANTEES

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Philadelphia Youth Network  
Philanthropy Network Greater Philadelphia  
Philip Jaisohn Memorial Foundation  
Phoenixville Area Children's Learning Center  
Play and Learn  
Plymouth Community Ambulance Association  
Pottstown Cluster of Religious Communities  
Providence Center  
Public Health Management Corporation  
Puentes de Salud  
Resources for Human Development  
Ronald McDonald House of Southern New Jersey  
Safe Haven Family Life Center  
Saint James School  
Sankofa Healing Studio  
SEAMAAC  
SeniorLAW Center  
Sisters Returning Home  
Skippack Emergency Medical Services  
Smart Center of Child Development and Education  
SquashSmarts  
St. Cyprian Children's Center  
The Arc of Chester County  
The Caring Center  
The Clinic  
The Main Line Chamber Foundation  
The Place of Refuge  
The Sparrow Fund  
The Welcome Church (Welcome Bread)  
The Work Group  
Trades for a Difference  
Tri-Hampton Rescue Squad  
Upper Bucks Activity Center  
Urban Youth Kings and Queens  
Utility Emergency Services Fund  
Veterans Multi-Service Center  
Victim/Witness Services of South Philadelphia

Wagner Free Institute of Science  
West Philadelphia Financial Services Institution  
Whosoever Gospel Mission and Rescue Home Association  
WHYY, Inc.  
YMCA Greater Brandywine  
YMCA of Bucks County  
YWCA Tri-County Area

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